

Story of Stuff ondertiteld

Bijgedragen door Alec Boswijk
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It's already been a year since we launched The Story of Stuff - a tour through our materials economy that became an internet viral sensation. Now we've got something new to celebrate the birthday of a short film that became a movement! The Story of Stuff is going international and multi-lingual: www.storyofstuff.com/international/

Four and a half million English speakers have seen The Story of Stuff, but until now, the rest of the world has been left in the dark. Well, we heard from the rest of the world with thousands of offers from volunteers to translate the movie. We took them up on their offer, and now you can give your international friends the best holiday gift of all: the gift of knowledge and hope for a sustainable future.

There's no better time than the holidays to remind ourselves that happiness does not come from stuff, but from the riches of community connection and empathy for our planet and its living creatures. We hope you will get a little more happiness from sharing this message with your friends around the world: www.storyofstuff.com/international/

Happy Holidays from Story of Stuff. If you don't find your language, and would like to help translate, please email us at: sostranslations@gmail.com
"Subject line: Offer to translate: your language"

Or for general enquiries: storyofstuff@gmail.com

The 25 countries with the highest numbers of online viewers are listed below, with the number of views recorded in each.

1. United States 2,627,202
2. Canada 600,312
3. United Kingdom 135,477
4. Australia 100,454
5. Mexico 98,384
6. Germany 95,794
7. Israel 84,897
8. Brazil 83,037
9. India 66,330
10. Spain 60,624
11. Portugal 46,427
12. France 45,422
13. Netherlands 43,971
14. Romania 43,891
15. Argentina 33,352
16. Sweden 32,500
17. Italy 31,648
18. Singapore 27,105
19. Turkey 24,746
20. New Zealand 23,045
21. Colombia 22,147
22. Switzerland 21,673
23. Belgium 19,927
24. Austria 19,147
25. Greece 17,086

Sincerely,
The SoS Team